

Regular Meeting
Board of Trustees of the Center for Spiritual Living
January 26, 2011 6:00 P.M.

Present: Freddie Barrett, Cynthia Clay, Diann Durbin RScP, Keith Jefferson, Rev. Kathianne Lewis, Denise McDonald RScP, Thomas Mead, Isolina Pommier, Ray Rebello

Absent:

Non-voting Attendees: Michael Ingersoll, Communications and Creative Director; Heather LaneMcCants, Executive Assistant; Jerrie Paul RScP, Practitioner to the Board; Mia Pickering, Member Development Director

Freddie Barrett called the meeting to order at 6:07pm.

Jerrie Paul gave the opening prayer.

Celebrating Accomplishments

- Michael Ingersoll spoke briefly about the marketing plan, answered questions and received feedback from the Board.
- Ray Rebello reported that the Stewardship Campaign has brought in just over \$2 million. The Board extends its great thanks to Ray & Margaret Rebello.

Minutes Approval

Thomas Mead moved to approve the minutes as amended (correct now emergent issues to no emergent issues). Denise McDonald seconded. Cynthia Clay abstained. Motion carried.

Financial Report

Denise McDonald gave the financial report.

- Note that December is a four-Sunday month.
- Thank you to Bruce Strasser for updating the summary document and to the staff for doing the necessary work to stay within budget.
- Thank you to Denise McDonald and the Finance Committee for your great work.

Management Report

Kathianne Lewis gave the management report.

- The senior management team is brainstorming ideas for continuing to implement the strategic plan and “thinking outside the box” to maximize return on our offerings.
- John Brodrick is our new operations director.

Strategic Plan Update

- Isolina Pommier presented objectives of Center for Spiritual Living’s Marketing Plan/Department:
 1. Grow attendance:
 - 1500 campus and 2000 virtual attendance by October 2011
 - 2000 campus and 2500 virtual attendance by October 2012. Weekly worship attendance to 2000 people average by October 2012 (sustained between October and December)
 2. Drive 95% participation by quarter in education programs (This includes duplicates and Seabeck)
 3. Drive 10% participation in youth program
 4. Generate requests for facility rentals to 80% usage capacity by Dec 2011

5. Establish a world-class service organization with 90% SLA (service level agreement) and 80% execution in 2 years (top rate in-house marketing suite)
 6. Reputation: Be the best known, most highly regarded new thought source in the Pacific Northwest and in America and in the World
- Experts are needed from the Board and congregation to support the senior management staff in accomplishing the goals of the strategic plan.

Emerging Issues

Ray Rebello reported we have no current emergent issues.

Old Business

Permanent Occupancy

Thomas Mead provided an update on obtaining permanent occupancy.

- According to the geotechnical report, our site works and no additional construction is needed.
- We will have a stakeholders meeting in February 2011.
- We will have a member Q&A forum March 6, 2011 following the annual meeting.

Board Member Nominations

- Thomas Mead provided the slate of four candidates for the Board of Trustees: Freddie Barrett, Diann Durbin, Kay Carleton, and Cynthia Clay.

Financial Sacred Covenant

- Kathianne Lewis provided a Financial Sacred Covenant Easy Prayer to the Board and asked everyone to pray this prayer as often as possible.

New Business

- 2011 Budget: The Finance Committee will meet next Wednesday regarding the budget. Thank you to Denise McDonald and the management team for their great work on the budget.
- Annual Meeting: The logistics of the annual meeting were discussed.

Freddie Barrett adjourned the meeting at 8:05pm.

All those present read the Financial Sacred Covenant Easy Prayer together in closing.